

A modern, bright classroom with large windows on the left side, offering a view of a residential area. The room features colorful modular seating in shades of green, blue, and purple. A white wall on the right has a hand-drawn graphic of a hand pointing to the right, with the word 'LITERACY' written in large, bold letters above it. A television is mounted on the wall to the right of the graphic. The floor is a light blue color. Three people are sitting on the modular seating, looking out the window.

'Hybrid' Designs / a Paradigm Shift Promoting Collaborative Creativity




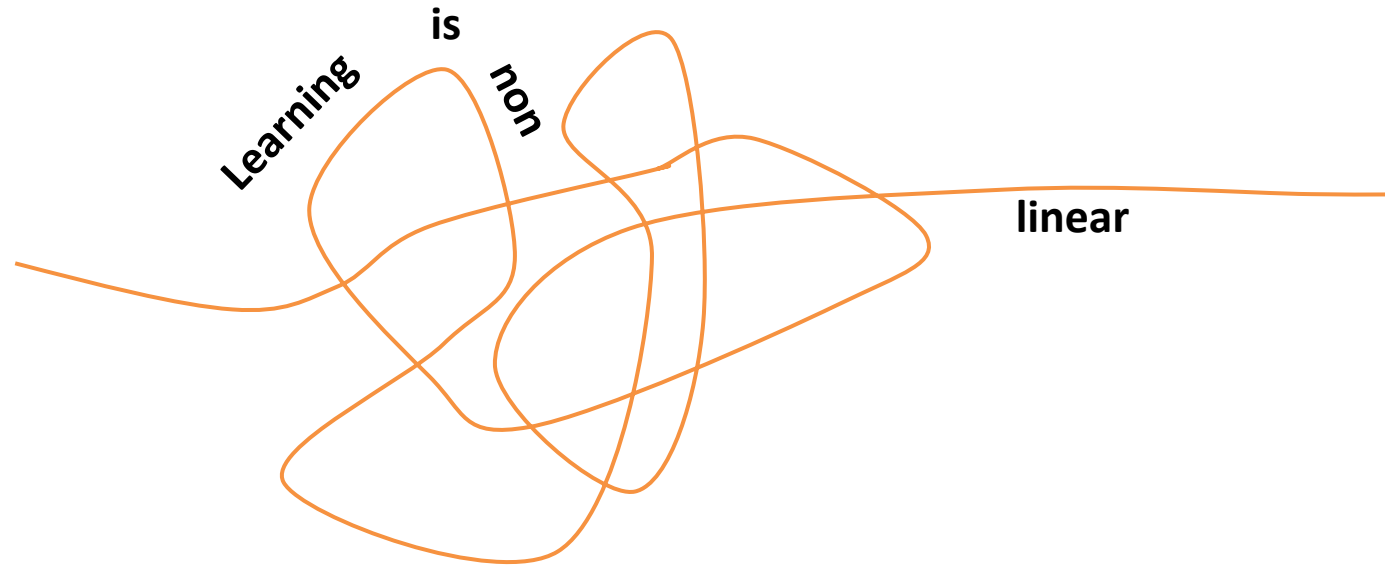
Anat Mor-Avi, Ph.D.
WE LEARN ISRAEL

 College of Architecture
ILLINOIS INSTITUTE OF TECHNOLOGY
Chicago, IL, USA
Tel-Aviv, Israel



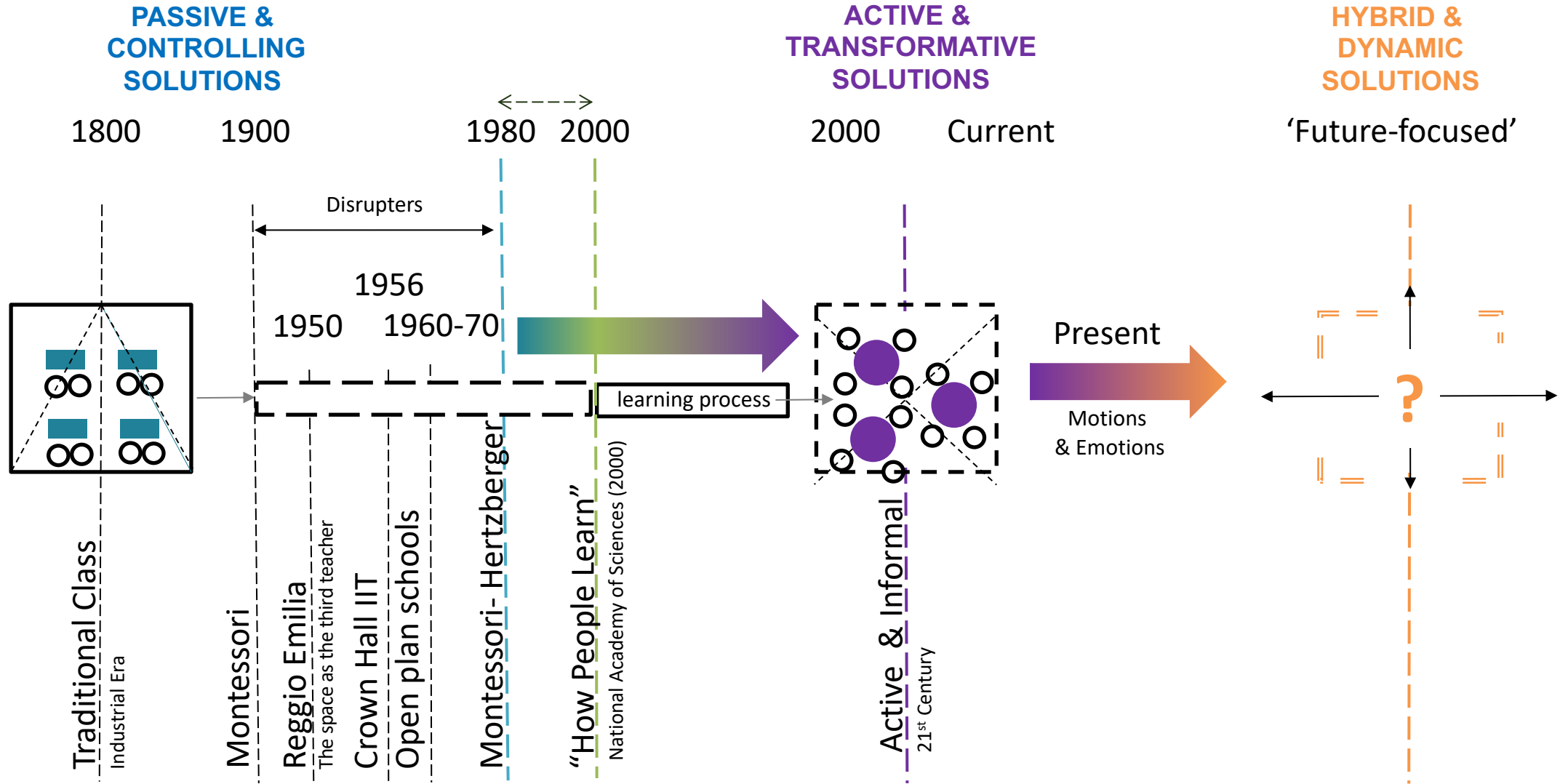
Lennie Scott-Webber, Ph.D.
RESEARCH FUNDED BY
VS AMERICA, INC.

 **INSYNC:** Education Research + Design
Knoxville, TN, USA

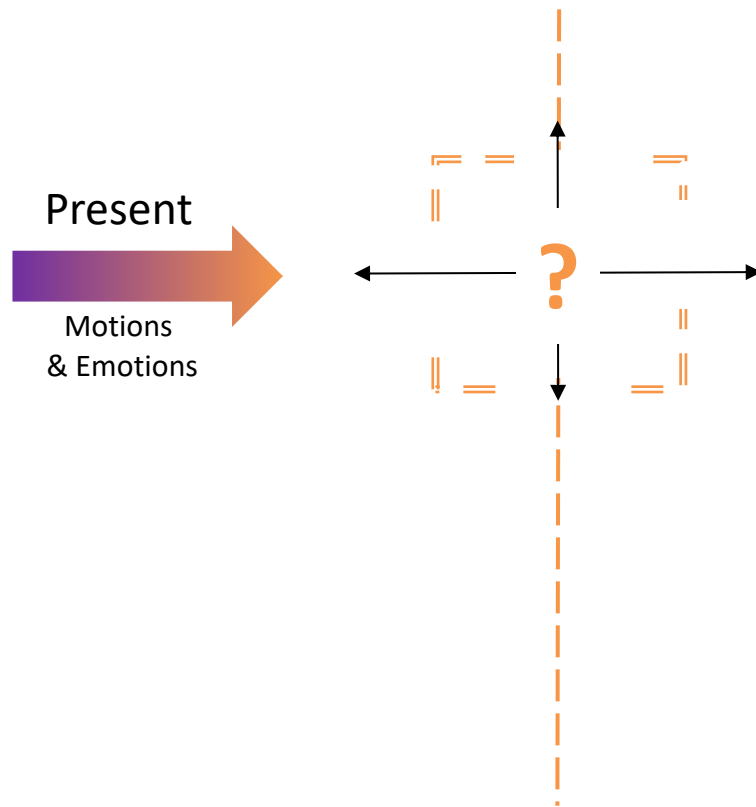


New relationships between architecture, educators, and the **learning experience** are required.

HISTORICALLY



[SOURCE: "How People Learn" by the National Academy of Sciences, 2000]

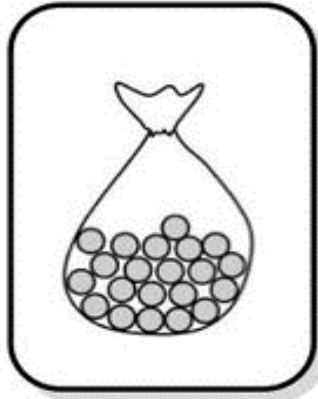


HYBRID & DYNAMIC SOLUTIONS

The terms refer to an interplay of ‘spaces’ that are not just physical but also digital, social, conceptual, and informational; supporting the new learner and emerging into the learning process.

PEDAGOGY...

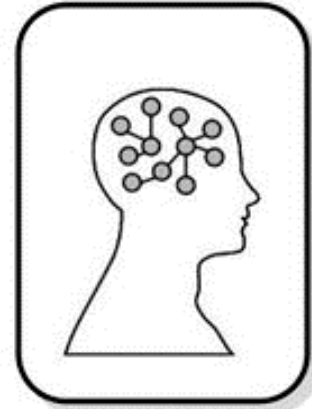
Old School



Collecting Dots

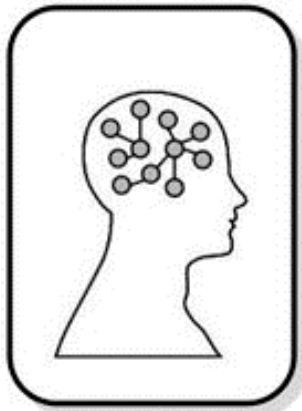


21st Century



Connecting Dots

21st Century



Connecting Dots



Connectivity may, in fact, be the most powerful tool in our lives today, with informational, economic, social, cultural and political impact.

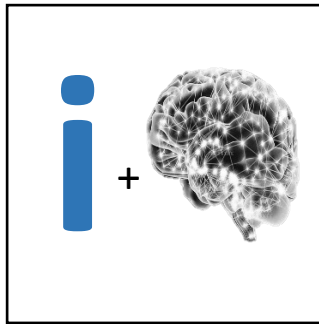


It's time we turn toward each other to activate our highest collaborative creativity potential.

Collaboration.....

According to social theorists and demographers, the Western world as a whole is undergoing a generational shift from “I” to “**We**”

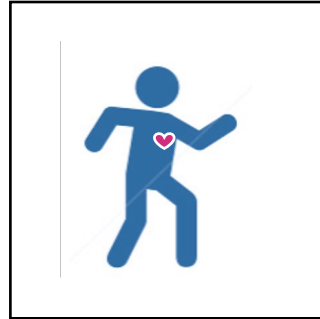
LEARNING



Learning & creativity
empower
economics



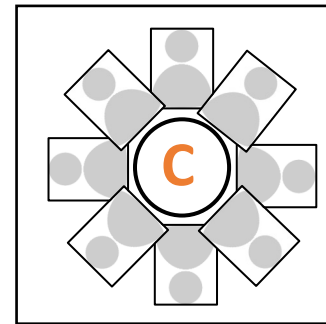
BEHAVIOR



Social & soft skills
become more
important than
content



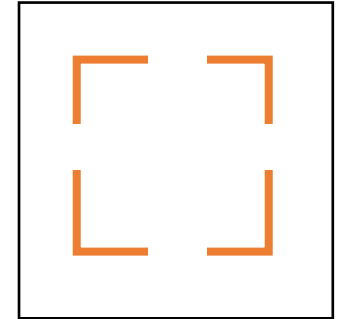
CULTURE



Connecting
behaviors =
a culture of
“Together we
are better”



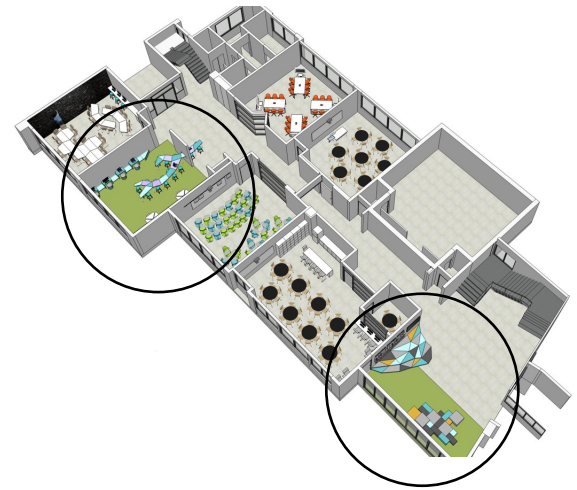
SPACE



The design
of space &
affordances
matter

NEW ARCHITECTURAL QUALITIES FOR "IN BETWEEN" SPACES

MOR-AVI ARCHITECTS

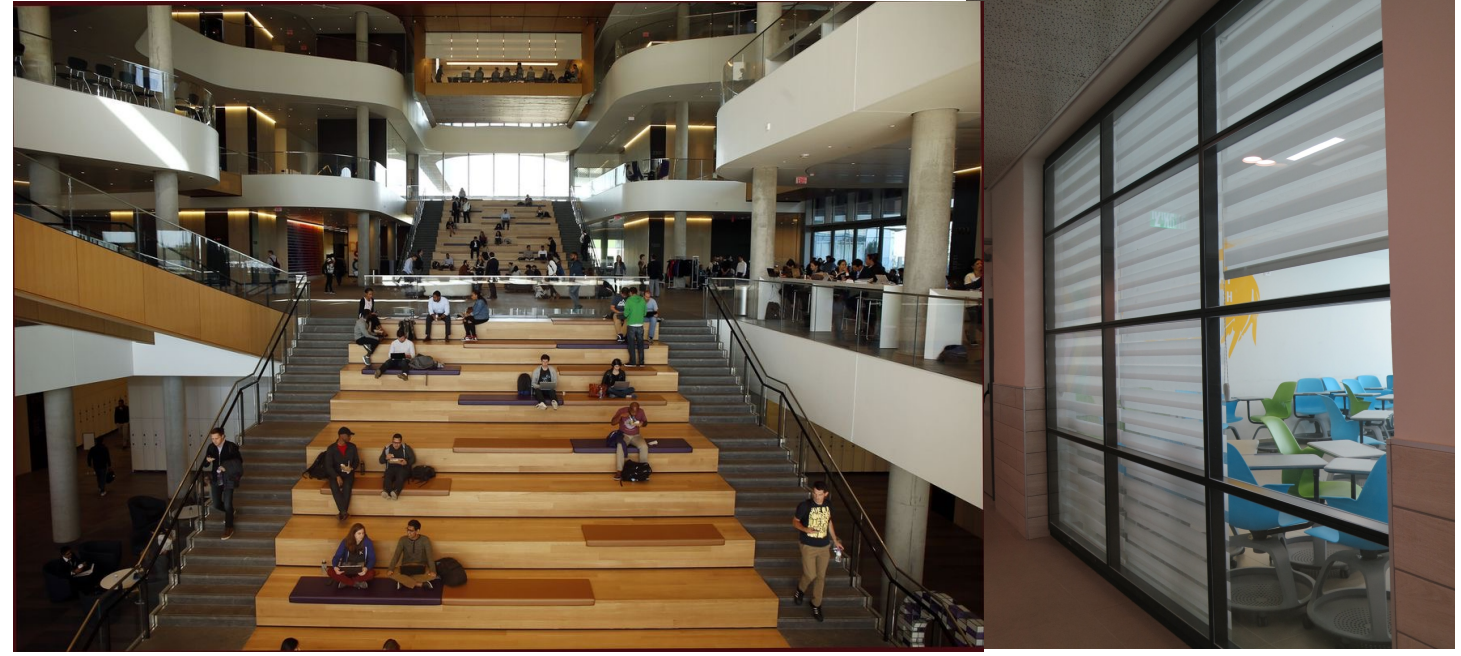
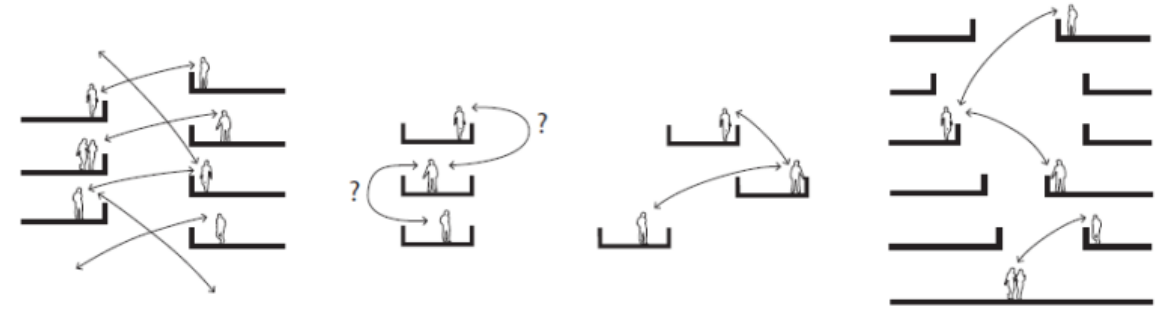


d.SCHOOL

CANNON DESIGN

[SOURCE: Mor-Avi, 2021]

NEW ARCHITECTURAL QUALITIES: THE “VISUAL RELATIONS”



Northwestern University Kellogg Business school

[SOURCE: Diagram by Arc. Herman Hertzberger; Mor-Avi, 2021]

SPACE WE-Q: Architecture for Collaborative Creativity

Content Analysis | POE Behavioral & Photographic Trace Observations /
Surveys / Interviews

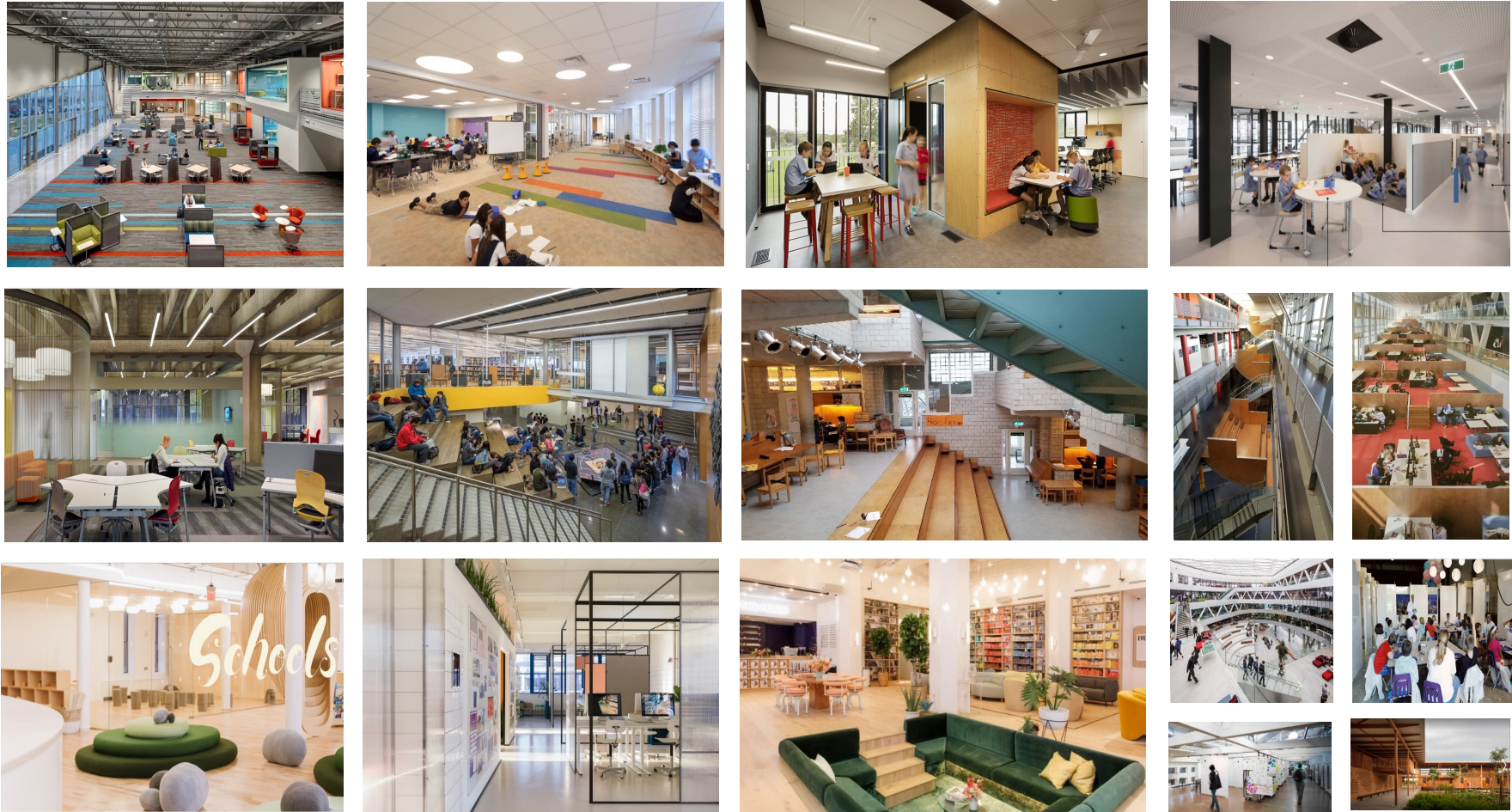


Kaplan Institute for Innovation [IIT] / John Ronan, Architect

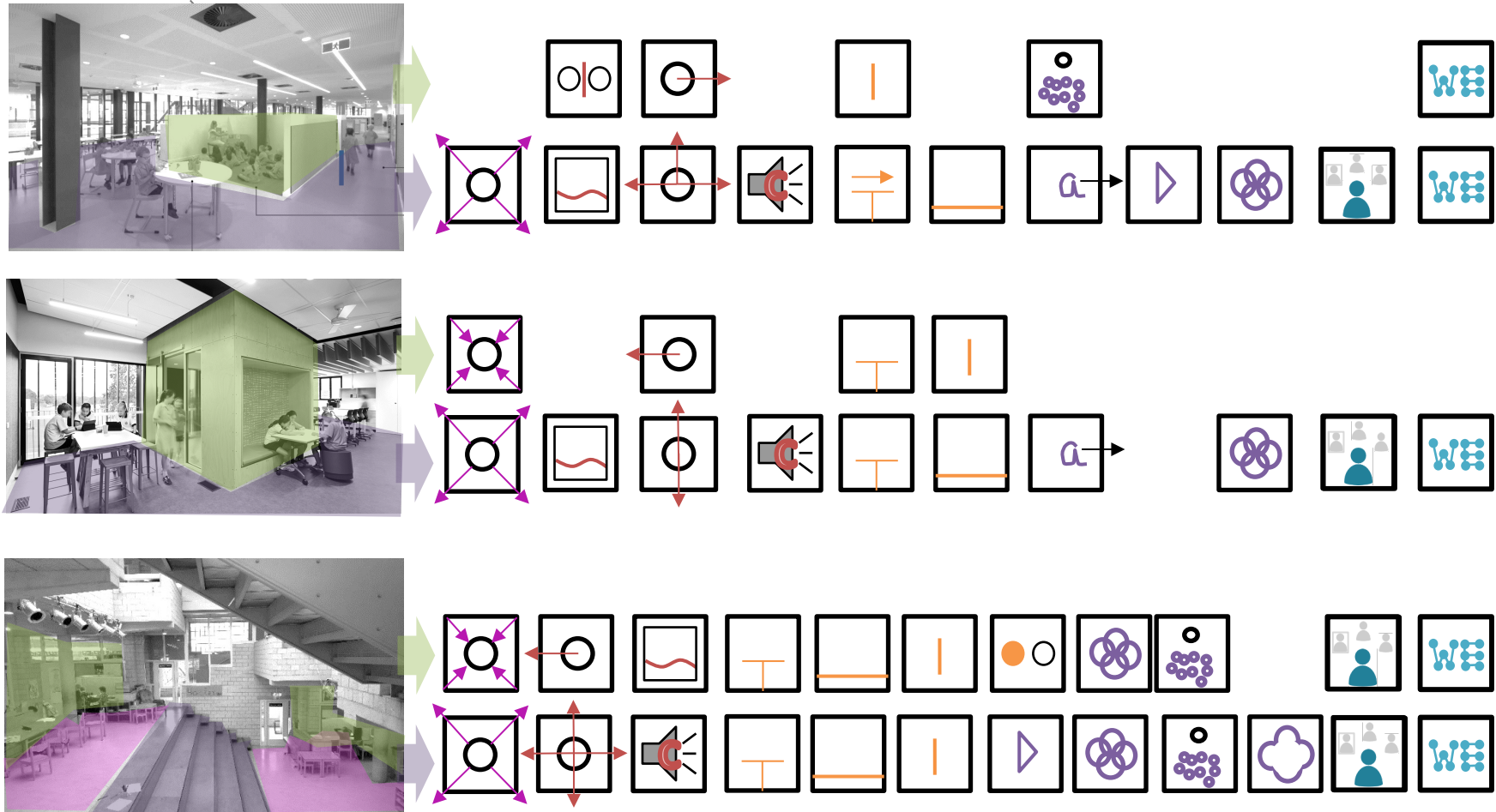
SOURCE: Mor-Avi (2021)

CONTENT ANALYSIS:

Studied 16 Awarded and/or Well-regarded Projects
From Pre-Schools through Corporate Learning Places

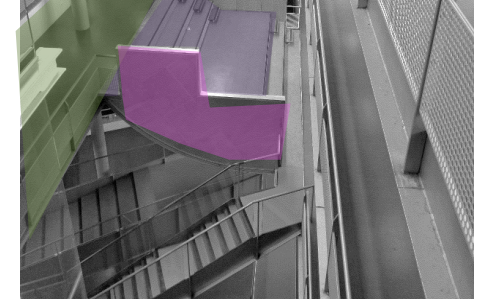
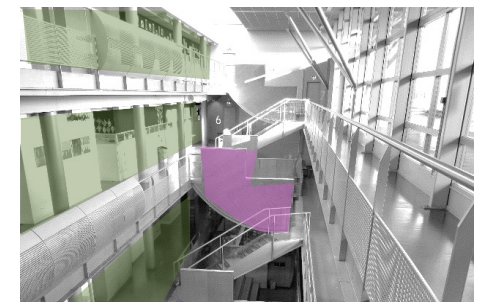
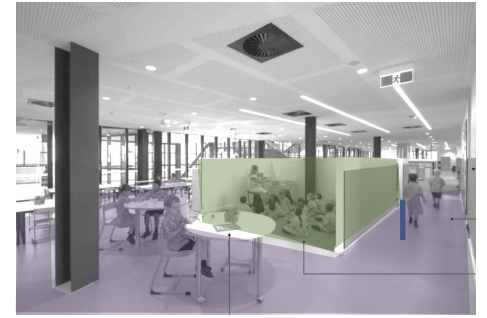


Cultural, Behavioral, and Physical Messaging



TWO PATTERNS: “FORMAL”/ “INFORMAL”

ANALYSIS



TWO PATTERNS: FORMAL & INFORMAL IDENTIFIERS

Planned
Defined &
Passive
Collaboration

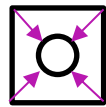


CULTURAL
ATTRIBUTES



Active
Ad Hoc
Unplanned
More Collective

Formal

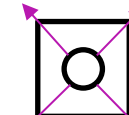


Closed



Non-Adaptable

Informal



Open



Adaptable

PHYSICAL
ATTRIBUTES



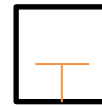
Technology



Analog



Hard
Barriers



Fixed
Furniture



Hard
Finishes



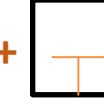
Physical
Contrast



Technology



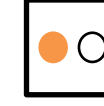
Movable
Furniture



Fixed
Furniture

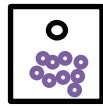


Soft
Finishes

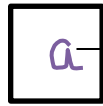


Physical
Contrast

T&L
PRACTICES



Lecturing



Expressing



Socializing



Passive
Collaboration



Moving



Expressing



Socializing

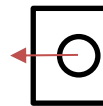


Active
Collaboration

SENSORY
QUALITIES



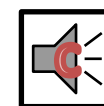
No Audio



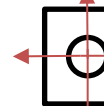
Partial Visual
Connection



Defined
Areas



Audio
Connection



Visual
Connection

PERSONAL
POSSIBILITIES



WE



I



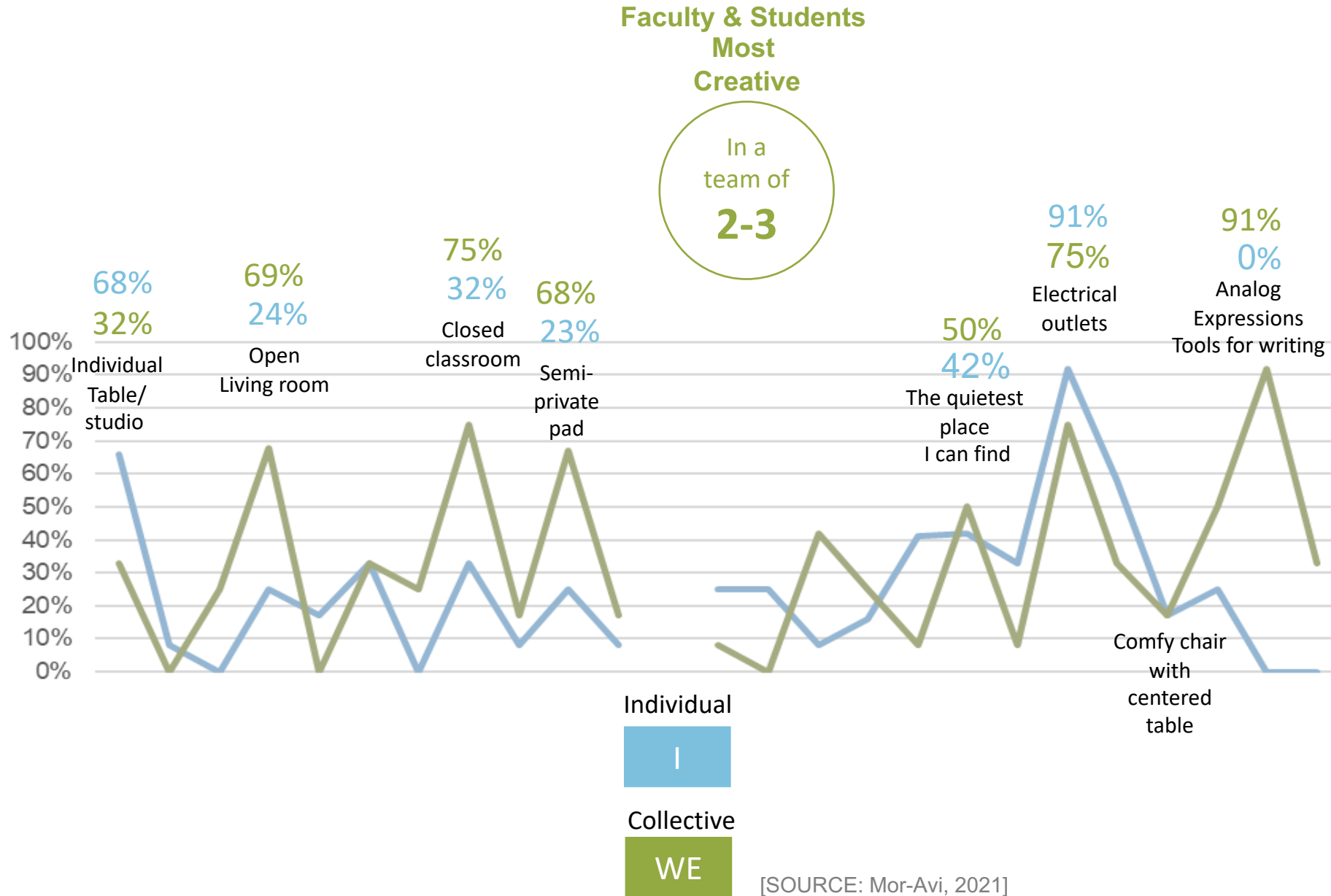
ME



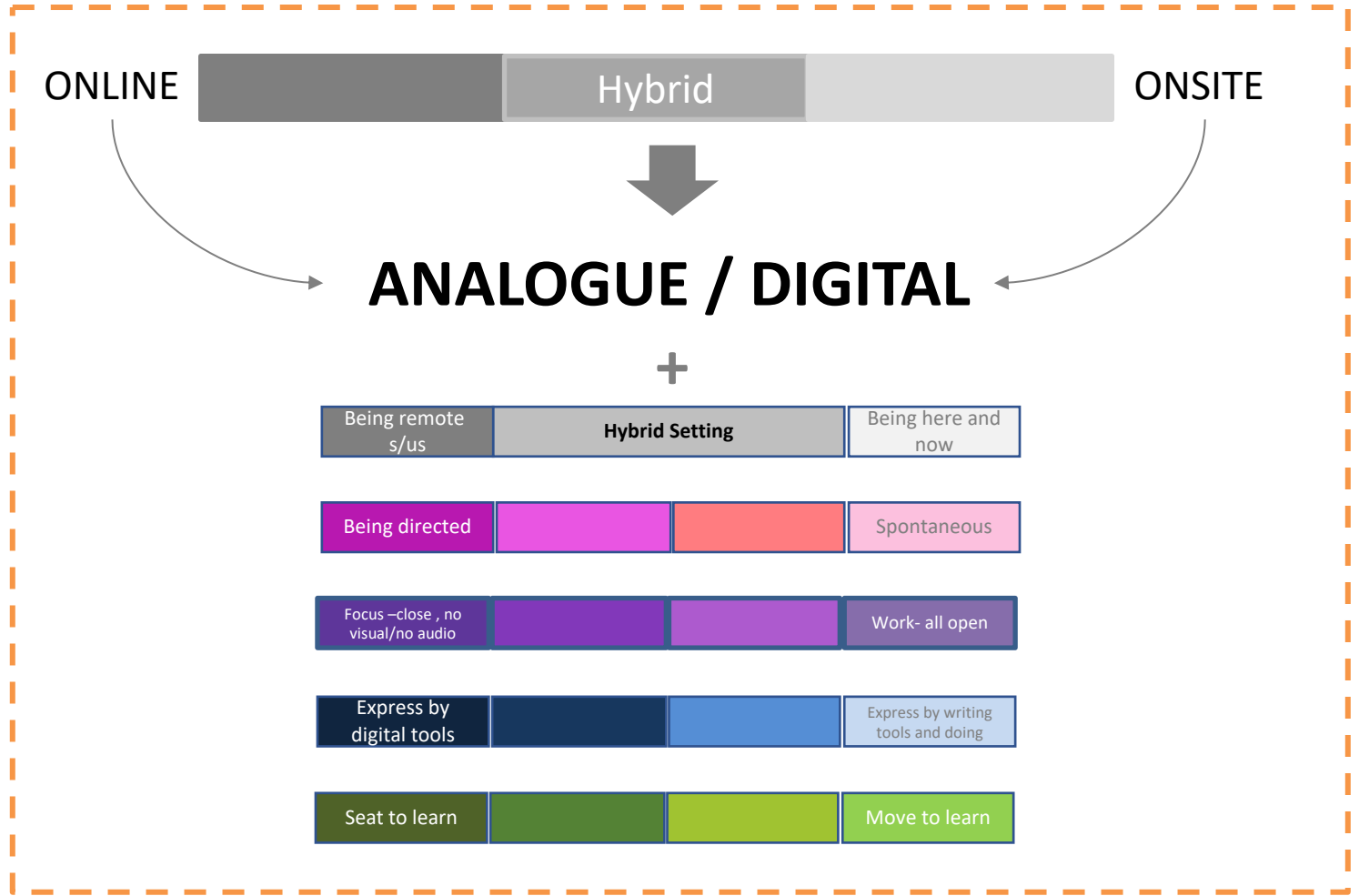
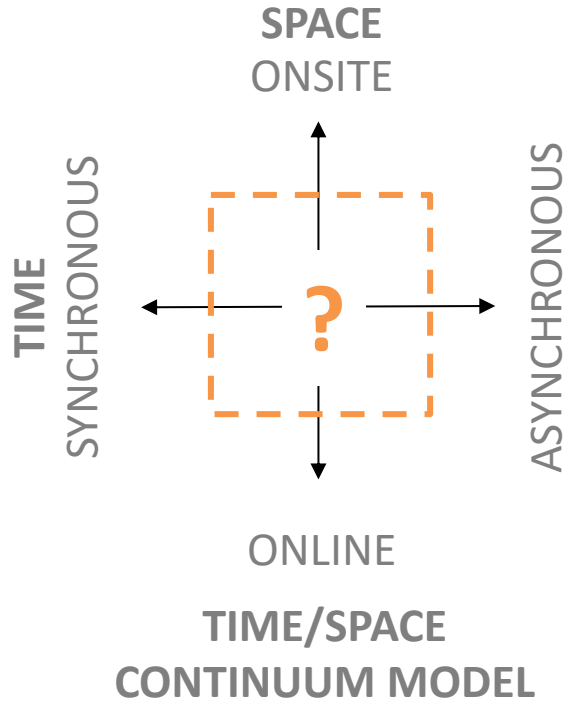
WE

[SOURCE: Mor-Avi, 2021]

Surveys: Being creative and collaborative as an individual and as a collective



NEW PARADIGM



'Hybridity'

“Creativity is fundamental.....

and evolving from contradictory performances as

order and **disorder**, **rigor** and **imagination**,

hard work and play, **solitude** and **interactions**,

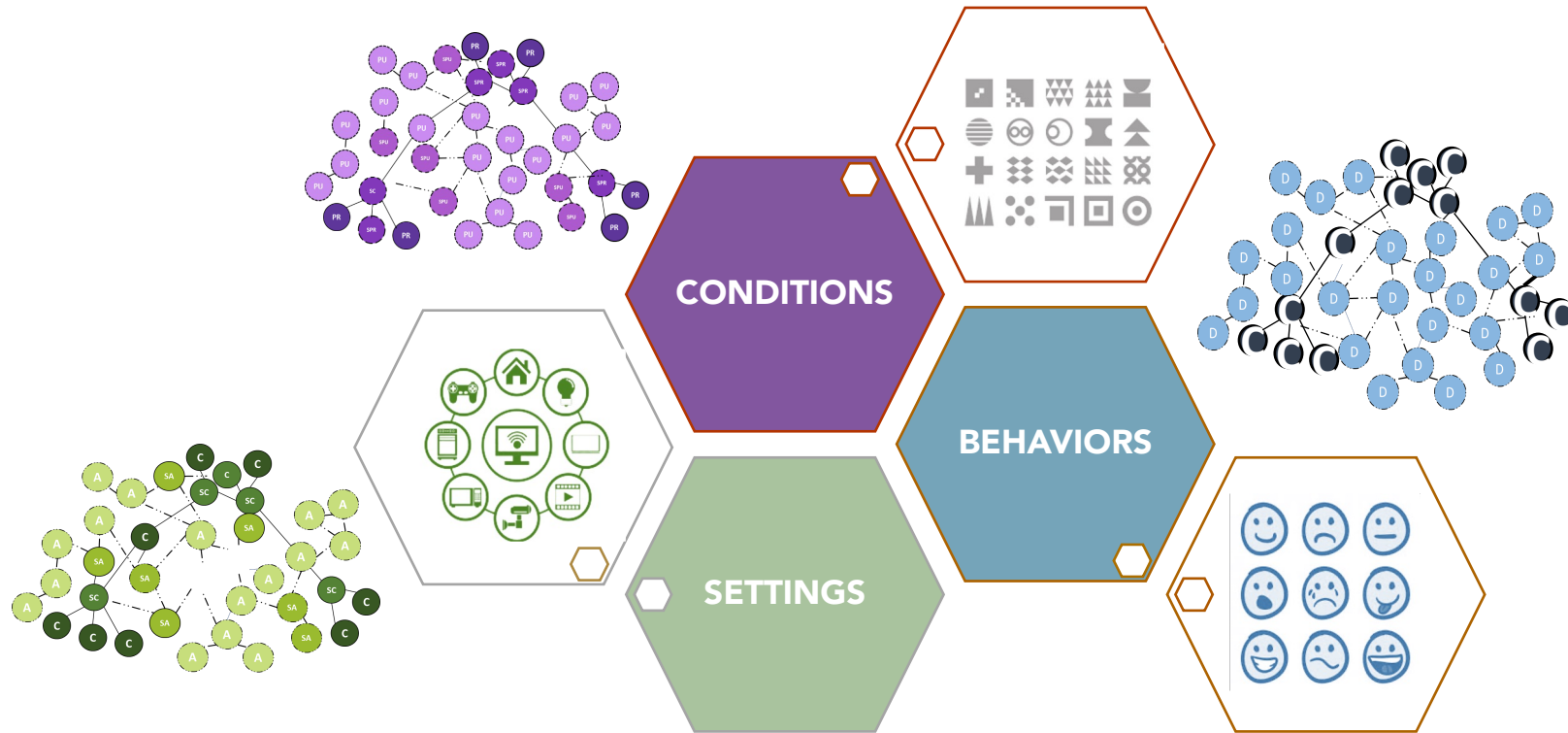
and sharing. The critical tension between those contrasts

suggest that creativity emerges on the

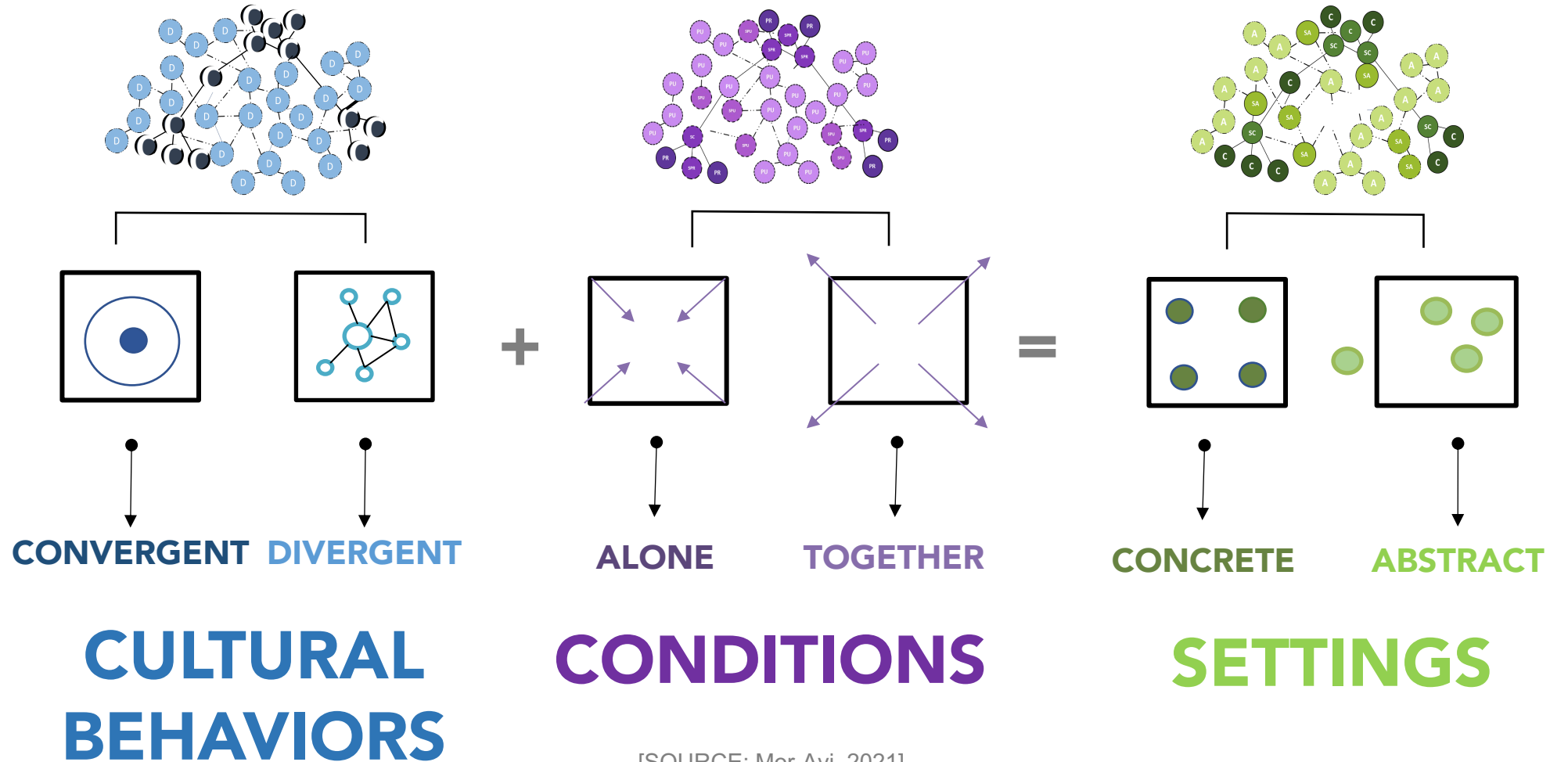
edge of chaos

while related to navigation between people, knowledge, and ideas.”

BEHAVIORS & CONDITIONS WITHIN SETTINGS

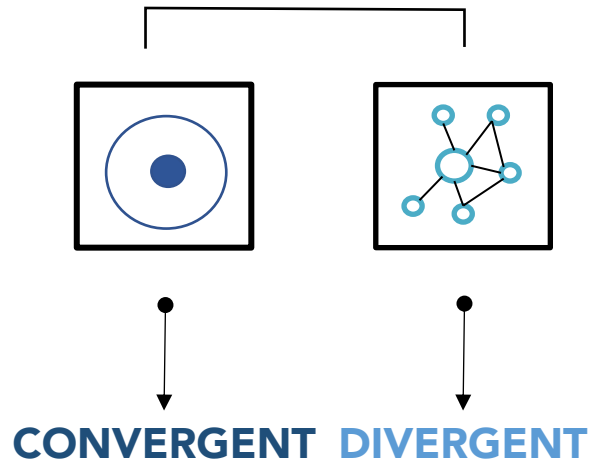


BEHAVIORS & CONDITIONS WITHIN SETTINGS



[SOURCE: Mor-Avi, 2021]

BEHAVIORS & CONDITIONS **WITHIN** SETTINGS

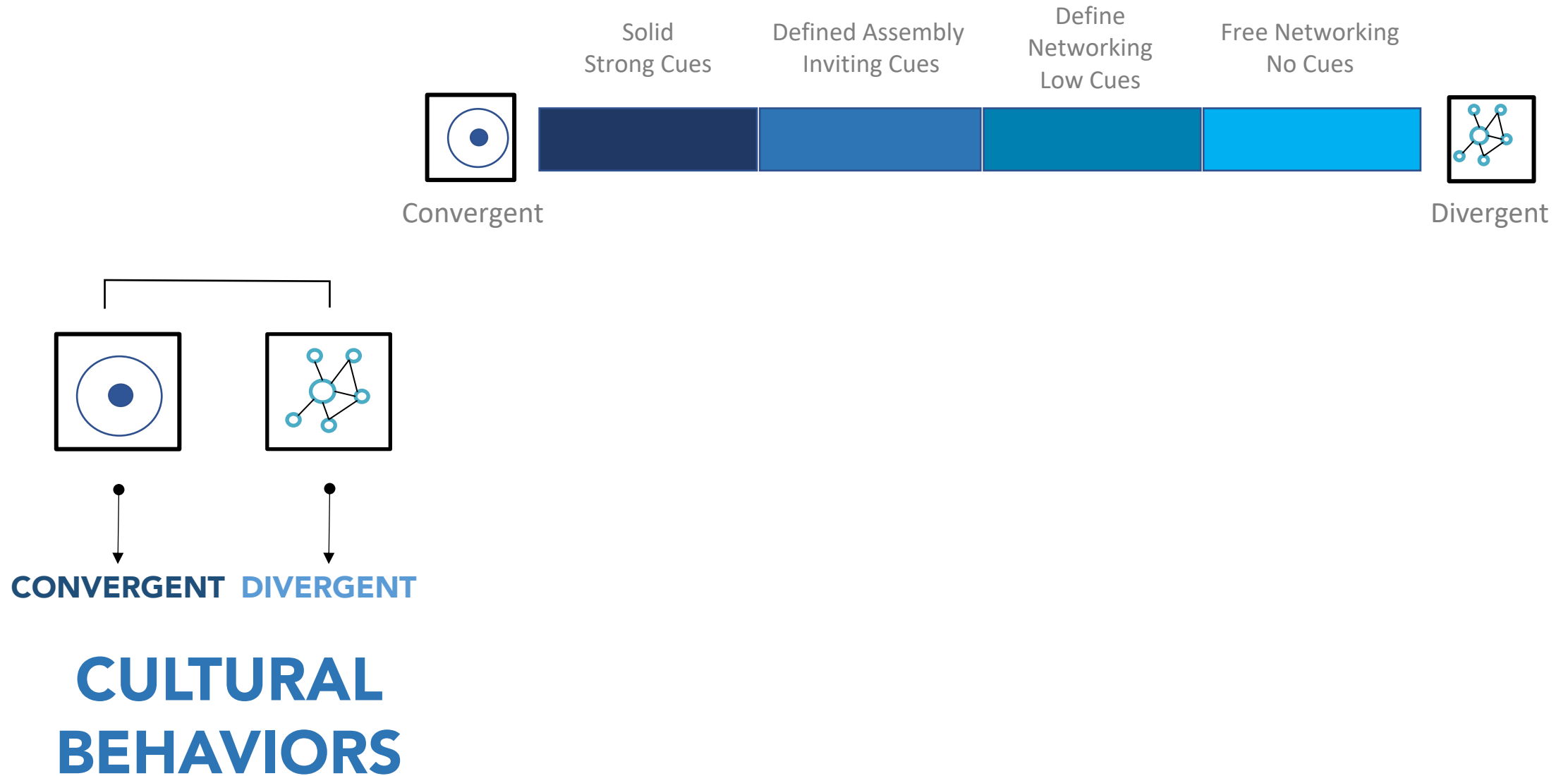


CONVERGENT = to bring together

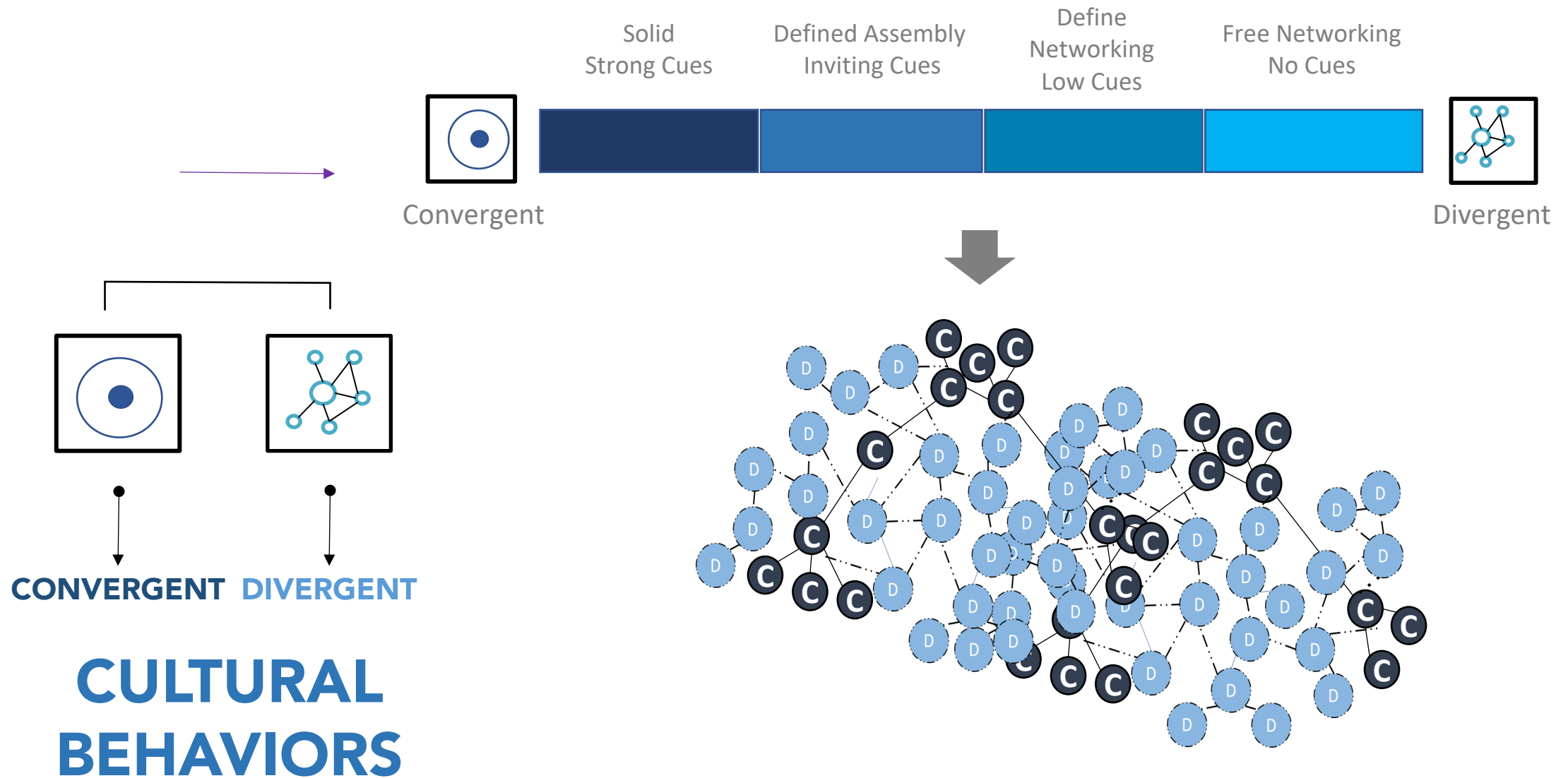
DIVERGENT = to move apart

CULTURAL BEHAVIORS

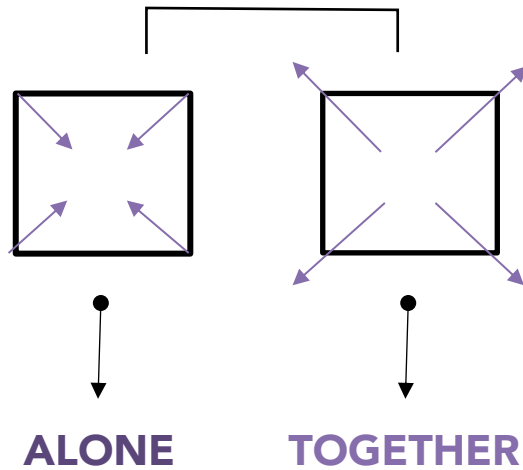
BEHAVIORS & CONDITIONS WITHIN SETTINGS



BEHAVIORS & CONDITIONS WITHIN SETTINGS



BEHAVIORS & CONDITIONS **WITHIN** SETTINGS

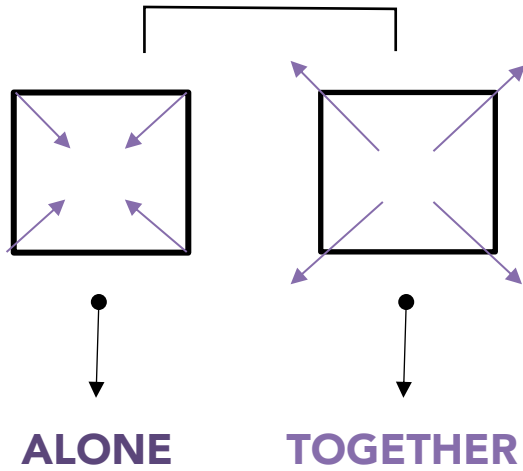
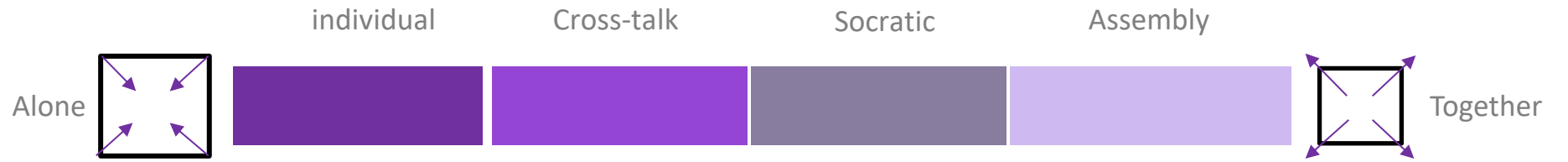


CONDITIONS

ALONE = Low ambient conditions / focused work

TOGETHER = High ambient conditions / interactive engagement

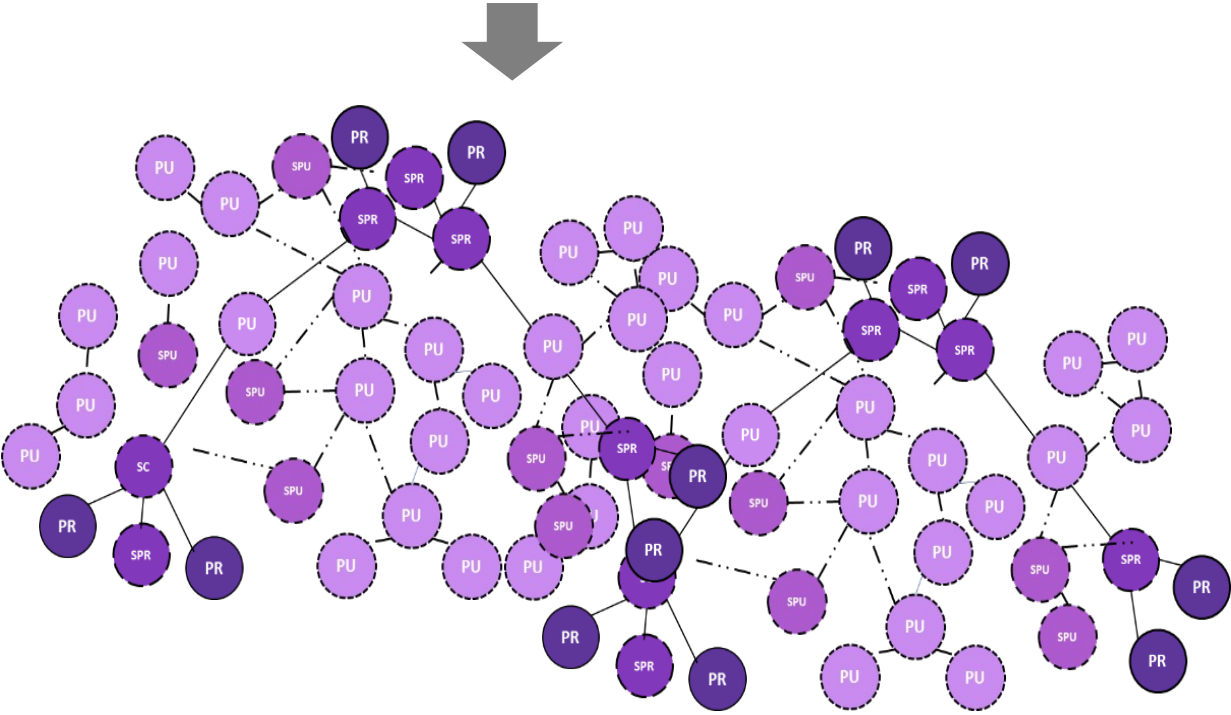
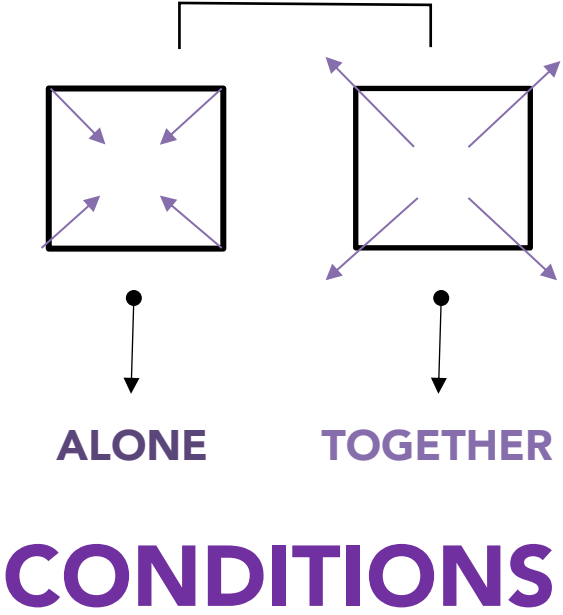
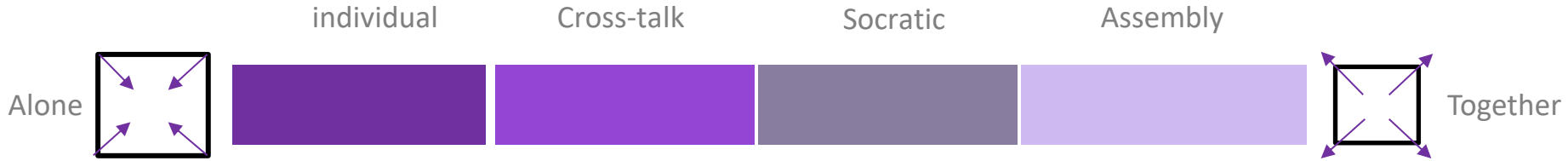
BEHAVIORS & CONDITIONS WITHIN SETTINGS



CONDITIONS

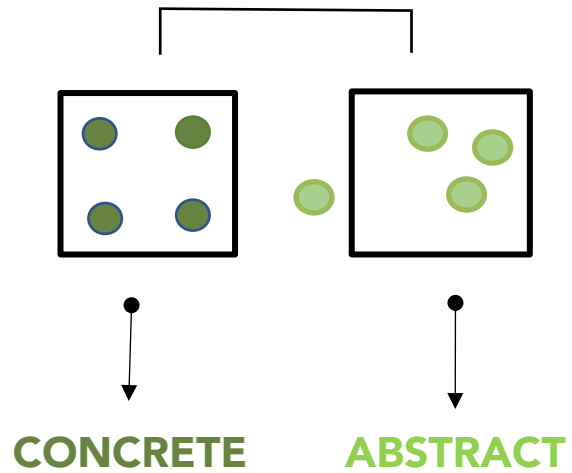
BEHAVIORS & CONDITIONS WITHIN SETTINGS

CONNECTING



[SOURCE: Mor-Avi, 2021]

BEHAVIORS & CONDITIONS **WITHIN** SETTINGS

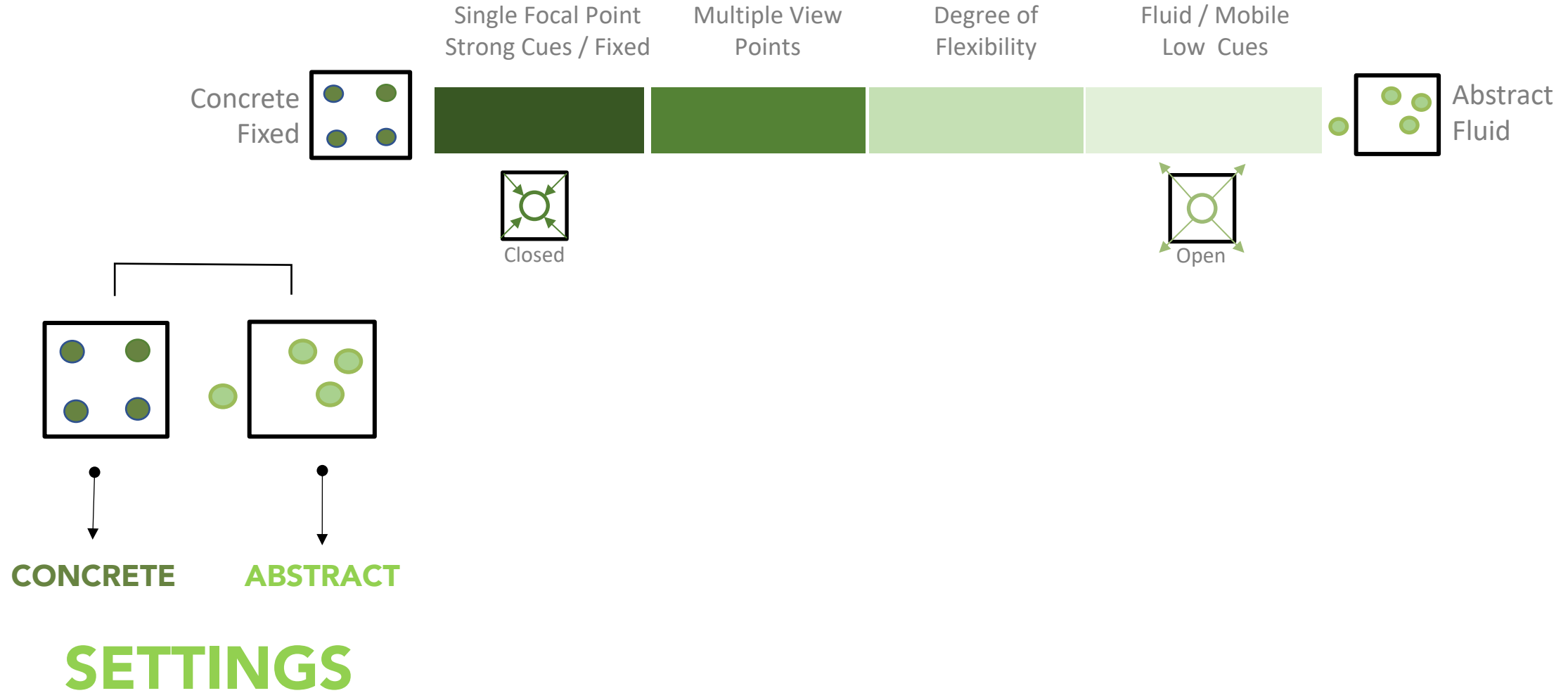


CONCRETE = enclosed area / fixed

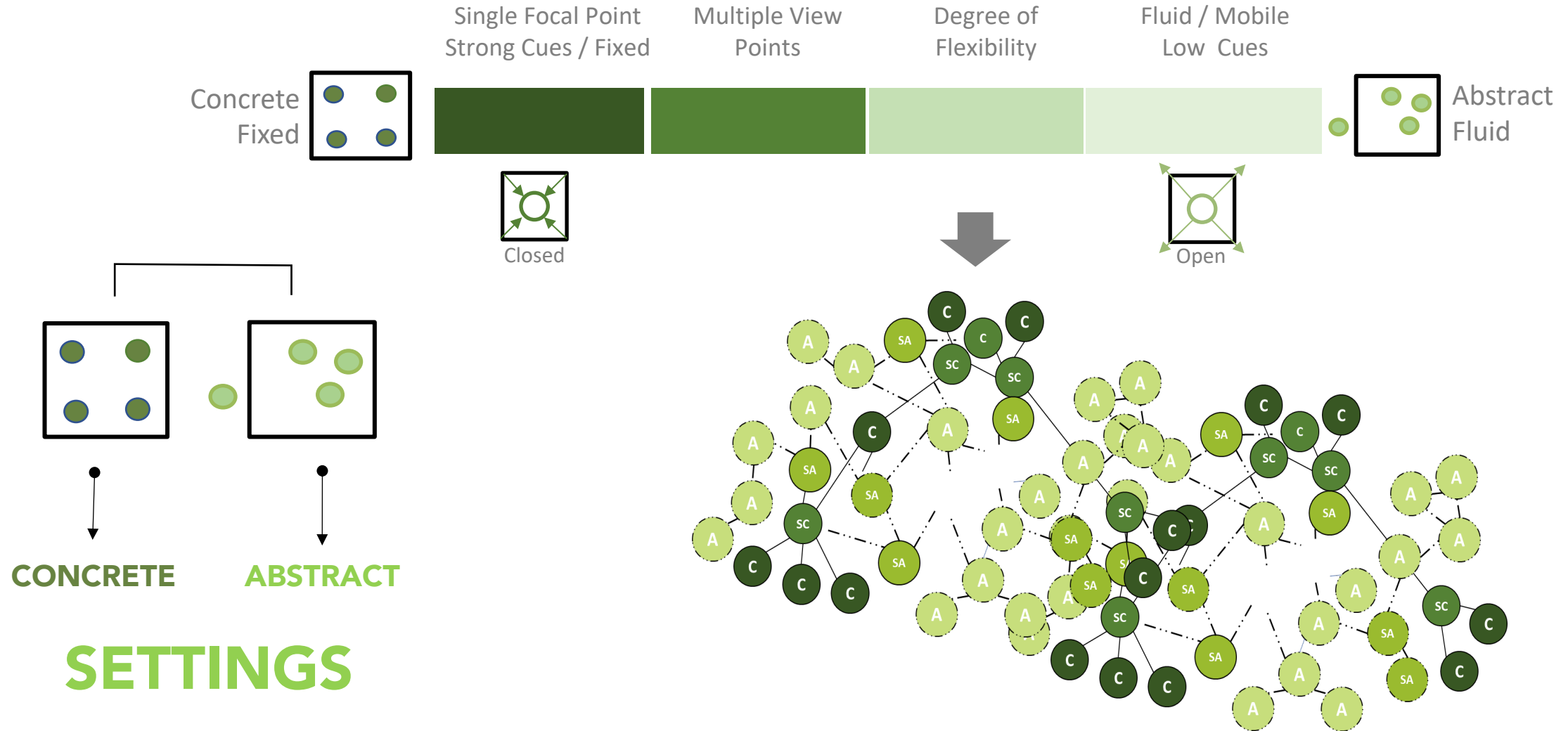
ABSTRACT = open area / fluid

SETTINGS

BEHAVIORS & CONDITIONS WITHIN SETTINGS



BEHAVIORS & CONDITIONS WITHIN SETTINGS



WHAT DO THESE INTERPRETATIONS MEAN

TO YOU?

'SHADES' / 'VALUES' CONNECTING ALL

Hybrid Spatial Patterns



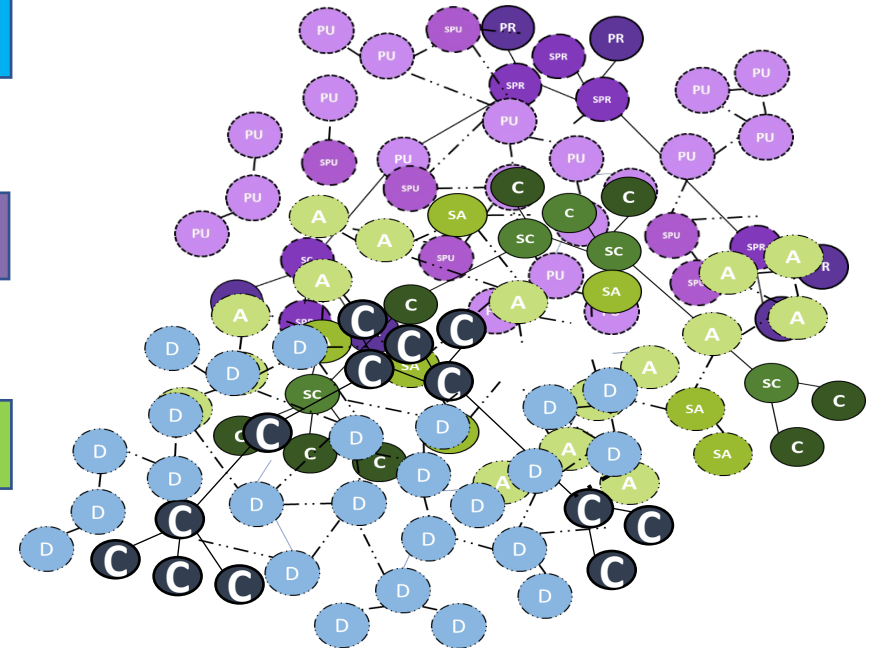
Cultural Behaviors



Conditions



Settings



...digital, social, conceptual, emotional, and informational

A common understanding...on cognitive knowledge and how we learn includes the fact that...

Learning happens **anywhere/anytime**

Learners are empowered by different

modalities



The brain needs novelty

Unfamiliarity empowers creativity

Collaborative Creativity



New Paradigm



edge of chaos

design to navigate between people, knowledge, and ideas simultaneously

IT IS A MOVE **FROM** DESIGNING...

...a uniform space

TO

supporting a contrasting, dynamic spatial **SYSTEM**

IT IS A MOVE **FROM** DESIGNING...

...spaces

TO

designing **FOR** experiences

IT IS A MOVE **FROM** DESIGNING...

...a controlled experience

TO

one offering **UNCONTROLLED / AD HOC** experiences

Collaborative Creativity



New Paradigm = New Spatial Order



edge of chaos



Help the educators to move to patterns of spaces reflecting this new order...being on the edge of chaos



**Space for Collaborative Creativity
should perform as an Hybrid system**

Learning Is Messy

Chaos Supports Creativity and Connectivity

Don't Be Afraid Of **Chaos** !!!

Chaos allows creativity to spark and flourish

MORE



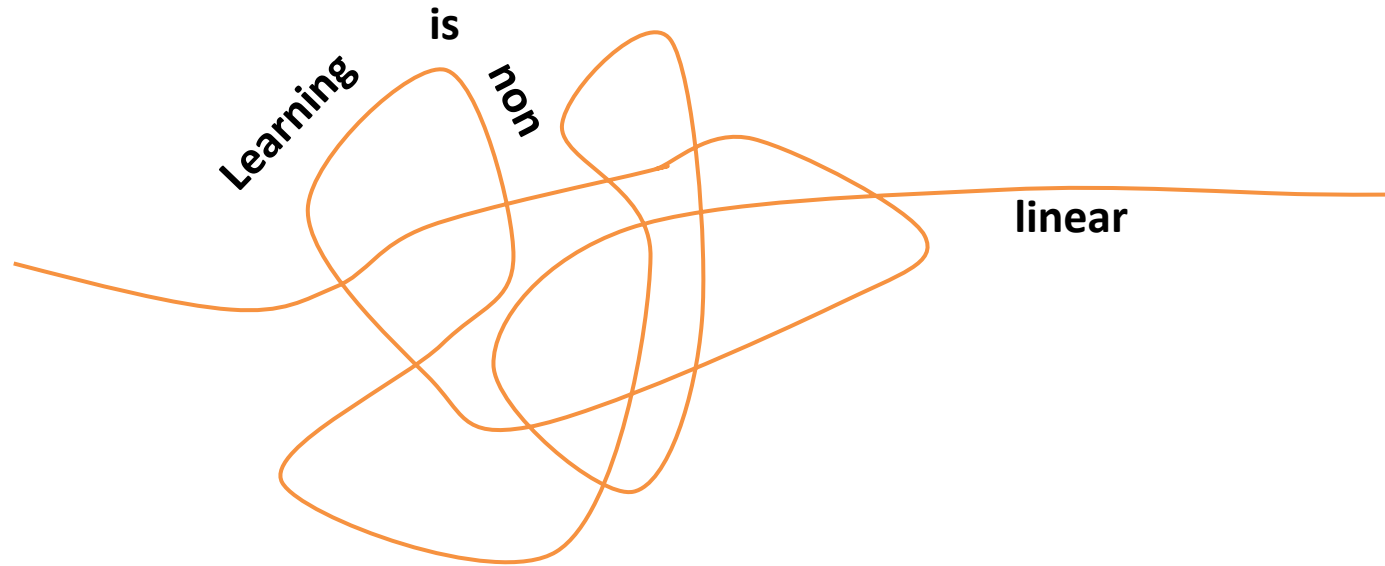
LESS



 Un-planned, Un-controlled & Un-familiar

 Planned, Controlled & Familiar

[SOURCE: Mor-Avi, 2021]



If learning is non-linear
Architectural solutions should be 'non-linear':

- **Unplanned**
- **Non-precious**
- **User as designer**



Q & A

THANK YOU



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